



FOR IMMEDIATE RELEASE

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Quartz's Senior Preferred HMO Receives Five-Star Rating from Medicare

SAUK CITY, WISCONSIN – Quartz is pleased to announce its Senior Preferred Medicare Advantage HMO plans have been awarded the highest overall rating of five out of five stars from the Centers for Medicare & Medicaid Services (CMS) for the 2020 plan year.*

Senior Preferred started offering Medicare Advantage plans 20 years ago with a commitment to providing access to high-quality care and excellent customer service. During that time, Senior Preferred has established an impressive track record of achieving a Five-Star award a total of eight times.

Every year, Medicare evaluates plans based on a Five-Star rating system. CMS monitors health plan quality and reviews hundreds of health plans offering both Part C (medical) and Part D (pharmacy) benefits, measuring the quality of the services provided. CMS monitors dozens of measures including –

- How often members receive appropriate screenings, vaccines and checkups to help them stay healthy
- How often members with chronic conditions receive appropriate tests and treatments to help manage their conditions
- Health plan service performance including member satisfaction ratings, complaints and customer service

“Our ability to continually attain these impressive results is testament to the talented contributions of so many individuals here at Quartz and their dedication to providing “service first” customer care. It’s also a reflection of our exceptional provider network that contributes to clinical quality performance,” says Quartz Chief Medical Officer and Executive Vice President, Gary Lenth, MD.

Plan ratings give consumers a summary score based on data from member surveys, clinician and plan reporting, and regular monitoring activities, which helps make it easier to compare plans. With a Five-Star rating, Medicare customers can expect a high-quality experience from Quartz’s participating providers. Medicare customers can also switch to a Five-Star plan once during the special enrollment period of December 8, 2019, through November 30, 2020.

For more about Senior Preferred, visit SeniorPreferred.org. To learn more about the Five-Star rating, visit Medicare’s website at medicare.gov.

*Star ratings are assessed each year and may change from one year to the next.

About Quartz

Quartz Health Solutions, Inc. (Quartz) is jointly owned by UW Health, Gundersen Health System and UnityPoint Health. The company manages four nationally recognized, provider-sponsored health

insurance plans: Quartz Health Benefit Plans Corporation, Quartz Health Plan Corporation, Quartz Health Plan MN Corporation and Quartz Health Insurance Corporation. As a third-party administrator, Quartz also services self-funded health plans. Through an extensive provider network, Quartz focuses on local, community-based health care and services for more than 340,000 customers who live in southern and western Wisconsin, parts of Illinois, Iowa and Minnesota. Quartz maintains offices in Madison, Sauk City and Onalaska, Wisconsin. Quartz Health Solutions, Inc., Quartz Health Benefit Plans Corporation, Quartz Health Plan Corporation, Quartz Health Plan MN Corporation and Quartz Health Insurance Corporation are separate legal entities. For more information, visit QuartzBenefits.com.

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